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DEVELOPMENT ISSUE

LaSalle



A MAGAZINE FOR ALUMNI, STUDENTS AND FRIENDS OF LA SALLE COLLEGE

CENTENNIAL YEAR  
1963

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and

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ALUMNI ADVISOR

## Cover

Members of the Centenary Class of 1963 view the new Science Building from a window in the recently-opened College Union Building.

Cover Photo by Mike Maicher

# LA SALLE

VOLUME 4 NUMBER 1

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## Calendar

HARVEST DANCE .....	October 31
Ballroom, College Union Building — 9 p.m. to 1 a.m.	
Tickets \$3.00	
Alumni Forum Lecture #1 .....	November 6
Theatre, College Union Building — 8 p.m., Admission Free	
COMMUNION BREAKFAST AND SIGNUM FIDEI PRESENTATION CEREMONIES .....	November 15
Dining Room, College Union Building — Subscription \$3.00	
Board of Directors Meeting .....	November 19
On Campus — 8:30 p.m.	
Meeting of Classes 1890-1930 .....	November 19
On Campus — 8:30 p.m.	
Dance (for the benefit of the College Union Building record collection) .....	November 21
Ballroom, College Union Building — 9 p.m. to 12 p.m., Admission \$1.75 per couple	
CABARET NIGHT — Sponsored by Classes 1890-1930 .....	December 11
Ballroom, College Union Building — 8:30 p.m. to 1 a.m., Admission 50¢	
Concert, Oak Lane Symphony Orchestra .....	December 13
Theatre, College Union Building — 8:30 p.m. to 11:30 p.m.	
Christmas Show — Sponsored by the College Union Building Committee .....	December 15
Theatre, College Union Building — 6 p.m. to 7:30 p.m., Admission Free	
Board of Directors Meeting .....	December 16
On Campus — 8:30 p.m.	
Meeting of Classes 1890-1930 .....	December 17
On Campus — 8:30 p.m.	

The La Salle Magazine is published four times yearly by La Salle College for Alumni, faculty, students and friends of La Salle College. Editorial and Business offices at Department of Public Information, La Salle College, Philadelphia 41, Pa. Member of American Alumni Council. Printed by Clark Printing House, Inc., 1228 Cherry Street, Philadelphia 7, Pa. Engravings by Basil Smith System, 1016 Cherry Street, Philadelphia 7, Pa. Second class mail privileges authorized at Philadelphia, Pa.



LA SALLE COLLEGE  
PHILADELPHIA 41 PA

OFFICE OF THE  
PRESIDENT



Dear Friends of La Salle:

Like other academic institutions in America, La Salle College has been aware for some time now of the urging need to prepare for the increased burdens and problems that will be placed on the College between now and 1970.

Among the most importunate of these problems, of course, will be developing ways and means to gather sufficient funds to ease the burden. This development of methods of increasing finances is more than a problem of soliciting financial support; it is a program of "friend raising" as well as fund raising.

Almost ninety years ago, a noted professor of one of the more costly colleges, had this to say: "No graduate of the College has ever paid in full what it costs the College to educate him." How true this has always been of the La Salle tuition story. With an enrollment increase of almost tenfold in the last fifteen years, the College has had to expand its facilities to meet the inexorable needs of the times. Tuition at La Salle College does not begin to cover the cost of education, nor did it ever. The present expanded enrollment and the need for additional facilities have increased, rather than diminished, our financial problems.

In its plan for the future, La Salle has initiated a Development Program under the direction of John L. McCloskey, Assistant to the President. This Program concerns itself with the varied aspects of public relations, publicity, placement bureau, and alumni relations, as well as the organizational facets for the financial support of La Salle College.

To achieve this latter objective, the La Salle College Centenary Fund, a four-year Capital Gifts Drive, will be inaugurated in the very near future. In addition, a continuing program will be started to make the Alumni and other friends of La Salle more cognizant of the many philanthropic opportunities available to the average person, yet possibly overlooked by him.

The buildings you will see on the following pages are merely the instruments to help La Salle College reach its ultimate objectives -- the maintenance of high academic standards, the education of the complete man.

These are indeed high ideals, but the College cannot achieve the assurance of them without the help of God and your wholehearted support.

Sincerely,  
Brother James P. Moran, F.S.C.



## SCIENCE BUILDING

In view of the increased enrollment in the science and mathematics areas, expanded facilities at La Salle are a necessity. The new Science Building, completely modern in every respect, will be the use of the Chemistry, Biology, Geology, Physics and Psychology Departments. The three-story structure will also include space for much-needed scientific research areas. The basement is designed to permit orderly and economical expansion in the future. Estimated cost, including both construction and equipment, is \$2,000,000.



## COLLEGE UNION BUILDING

An important addition to the cultural facilities of the Campus, the four-story building, with 75,000 square feet of space, will house a lounge adaptable for banquets and dancing, consisting of 7,000 square feet. It will also contain a Cafeteria with four dining rooms that will serve 740 students and 75 faculty members at one time, not including those who will use the snack bar. There will be a professionally designed Theatre with recessed orchestra pit, acoustic ceiling, electrically operated curtain and comfortable upholstered seats. In addition, the building will have a Campus Store; administrative offices for Publicity, Alumni, Placement and Development; a Game Room, a Music Room, President's Reception Area and Student Meeting Rooms for all clubs and organizations on the campus. Total construction cost is estimated at \$2,000,000.



## THE NEW HIGH SCHOOL

The decision to move the campus High School to a new site in Montgomery County has two distinct advantages. First, it furnishes larger quarters for the High School's increasing enrollment; second, it economically provides badly needed classroom space for the rapidly expanding number of College undergraduates. The new La Salle College High School, of reinforced concrete and steel construction, was designed to accommodate a projected enrollment of 1,000 pupils. The three-story academic wing will contain 32 classrooms and laboratory facilities. Other areas will feature an auditorium, a gymnasium, a library and the administration office. Incorporating the most advanced concepts in school construction, the new building and its site will cost an estimated \$2,800,000.



## THE PROJECTED PROGRAM

### NEW RESIDENCE HALLS

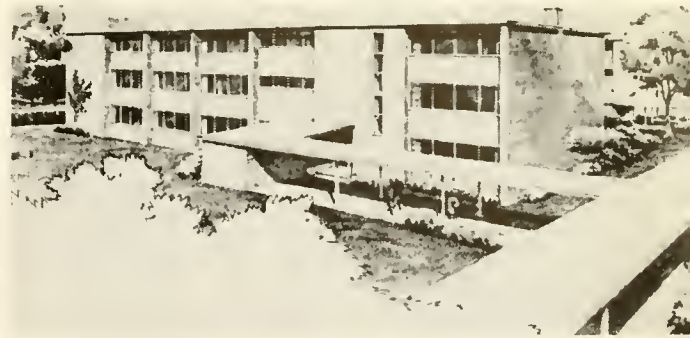
The four Residence Halls on Campus are no longer sufficient to accommodate the increasing number of men who live beyond commuting distance but still wish to attend La Salle. Additional Campus living facilities to house 140 students will be erected at an estimated cost of \$600,000.

### THE NEW CHAPEL

The only Chapel on La Salle's Campus up to this time has been a small one in the Brothers' Community House. It is open to all students and lay faculty members, and is used with such frequency that its limited size is most inadequate. It is absolutely essential that La Salle, with its stress on Christian principles and religious development, build a Chapel to serve the spiritual needs of its students. Estimated construction cost is \$600,000.

### NEW CLASSROOM BUILDING

With the additions and changes previously mentioned in this folder, classroom facilities will be adequate for current enrollment. However, it is certain that La Salle will have to greatly increase its accommodations in the very near future if the growing demand for a La Salle education is to be satisfied. In planning ahead to meet this need, the College will be able to make a much smoother transition to expanding enrollment, and thus avoid the inconvenience and confusion always accompanying emergency expansion.



## HOW YOU CAN HELP

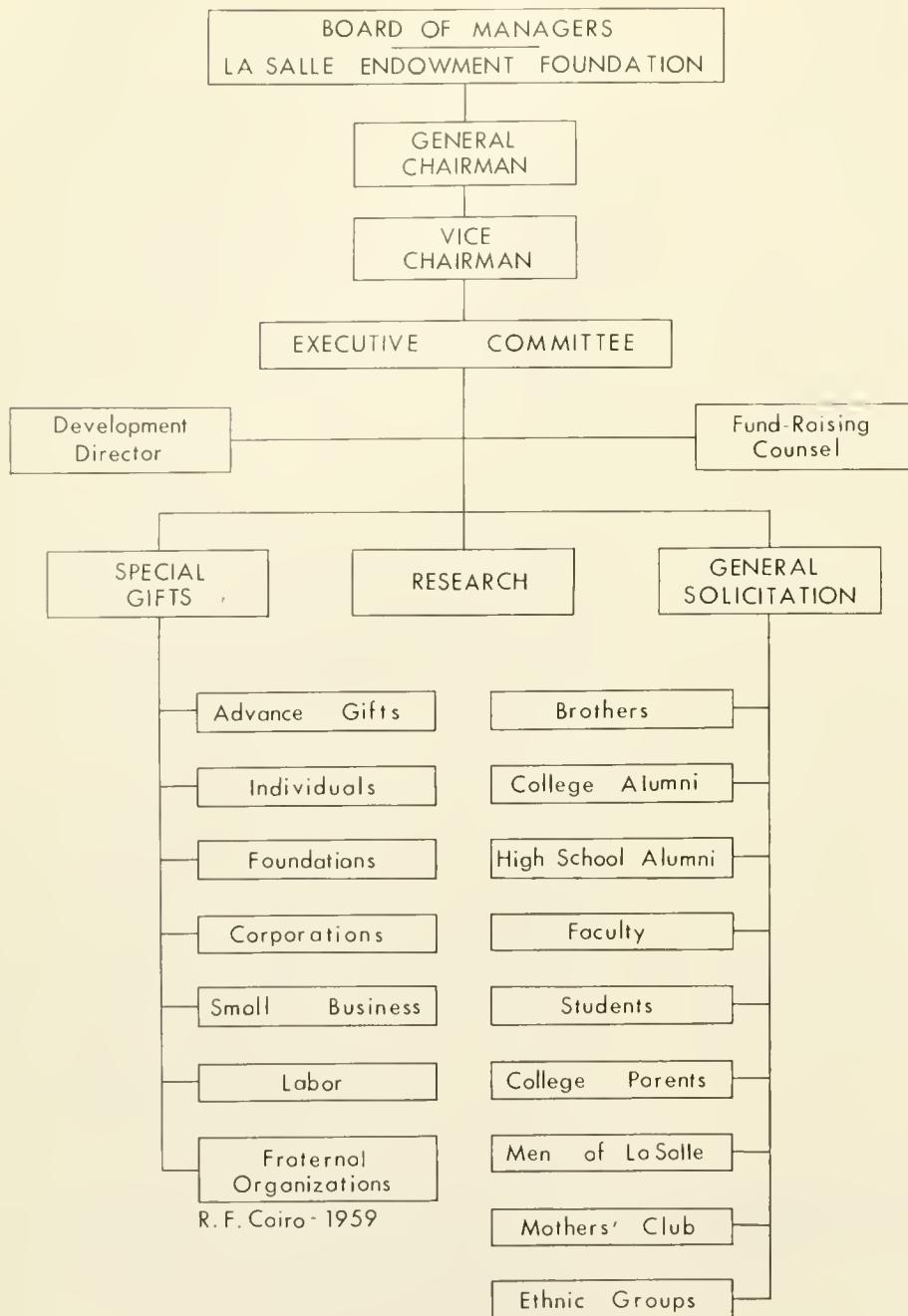
The success of La Salle's Centenary Program depends upon the active participation of all the Faculty, Alumni, Parents, Students and Friends of La Salle.

If you have already volunteered your help, thank you; if you have not and wish to do so, please call

the Development Office, Vltor 8-8300, or write La Salle Centenary Fund, c/o La Salle College, 20th Street and Olney Avenue, Philadelphia 41, Penna.

The Development Office will be happy to answer any questions you may have concerning how you can help in the coming Drive.

# LA SALLE CENTENARY FUND ORGANIZATION CHART



## Organization Progress To Date

In March, 1959, the La Salle Endowment Foundation recommended a concentrated effort on the part of all La Salle constituencies to help finance the planned expansion program. They further suggested that this program should be known as the La Salle Centenary Fund.

The organization chart to the left indicates the groups involved and the plan for the four year campaign.

The Honorable David L. Lawrence, Governor of the Commonwealth of Pennsylvania, has accepted the position of General Chairman of the Campaign and Hubert J. Horan, Jr., President of the Broad Street Trust Company, has been named Vice-Chairman. Randolph E. Wise, Commissioner of Welfare for the City of Philadelphia, and James A. Nolen, Jr., of Nolen and Swinburne, Architects, will be Co-Chairmen of the Special Gifts Committee.

The Executive Committee will consist of Brother Felix Francis, F.S.C., Director of the La Salle Community of Christian Brothers; Brother Daniel Bernian, F.S.C., Ph.D., President, La Salle College, and Brother E. Francis, F.S.C., Principal, La Salle College High School.

Mr. John J. Kelly, '39, President of the public relations firm of Kelly Associates, Inc., will act as Fund Raising Counsel, and John L. McCloskey, '48, will serve as Director of Development.

Appointment for the other Committees will be announced in the very near future.

During the next four years, the Centenary Fund Drive and the College Alumni Annual Giving Campaign will be synonymous. Your contribution to Annual Giving will also be considered a gift to the Centenary Fund.

As personal contact is the "key" to a successful completion of our plans, we ask you to help in any way you may find possible. Once again may we call your attention to our telephone number: Victor 8-8300, or you may write the Development Office, c/o La Salle College, Philadelphia 41, Pa.



# Signum Fidei

## Medal Recipient

### for 1960



Mr. Luke E. Hart  
Supreme Knight  
Knights of Columbus

**L**UKE E. HART, Supreme Knight of the Knights of Columbus, will be this year's recipient of the La Salle College Alumni Association's Signum Fidei Medal, which will be presented Sunday, November 15, at a Communion Breakfast on the Olney Avenue campus.

The Breakfast, which will follow a Mass celebrated by the Rev. Sidney Burgoyne, '46, in the College auditorium at 10 a.m., will be held in the Dining Room of the new College Union Building. A memorial service at the campus Shrine of the Sacred Heart, where Alumni President John A. Guisard, '38, will place a wreath in memory of La Salle's war dead, will follow the Mass.

#### Among Columbian Squires' Founders

Born the son of pioneer Iowan parents in 1880, Hart attended Drake University in Des Moines and received his LL.B. degree from the University of Missouri in 1905. After his admission to the Missouri Bar in that year, he then qualified in 1913 for service in the U. S. Supreme Court. At age 30, he was named city attorney of St. Louis, at which he served for four years.

Hart was a member of the committee that initiated the Columbian Squires, the boys' program of the Knights of Columbus, and was also one of the founders of the Boys' Club of St. Louis in 1929. He was also a member of the Catholic Orphans Board in St. Louis, from 1918 to 1946.

The Medalist first joined the Knights of Columbus, Kenrick Council, St. Louis, in 1908. His leadership qualities were rapidly recognized, for he served as that council's Grand Knight from 1913 to 1915, and as District Deputy from 1916 to 1918, when he was named Missouri's State Deputy. He was also elected to the Supreme Board of Directors in 1918, and served at that post until 1922, when he was elected Supreme Advocate, his office until his election as Supreme Knight in 1953.

#### Named Private Chamberlain in 1951

Hart has been a member of the law committee of the National Fraternal Congress for over 20 years, and in 1951 was its president. The Congress represents more than 10 million members of 110 fraternal societies.

Named a Knight of St. Gregory in 1927, Hart was advanced in 1939 by Pope Pius XI to the rank of Knight Commander, and to Knight Grand Cross by Pope Pius XII in 1942. In 1951, he was appointed to his present rank, Private Chamberlain with Cape and Sword to His Holiness. He has also been

named an Officer of the French Order of Morocco, and holds the Spanish Order of Merit.

Among other honors, Hart has received St. Louis University's highest award, its "Fleur-de-lis," and the honorary degree of doctor of laws from the Catholic University and St. Francis Xavier University, Nova Scotia.

As Supreme Knight, Hart is responsible for a fraternal order that has some 1,116,000 members throughout the U. S., Canada, Mexico, Cuba, and the Philippine Islands. In recent years he has sponsored two of the Knights' most noteworthy projects: the "Catholic Advertising Program," and the micro-filming of more than 40,000 documents in the Vatican Library. The Advertising Program has resulted in three and one-half million inquiries and 350,000 applications for religious instruction. At a cost of some \$475,000, the micro-films will be made available to scholars in the new St. Louis University Pope Pius XII Memorial Library.

#### \$1 Million To National Shrine

Another of the major achievements by the Knights under Hart's leadership was the presentation, last July, of \$500,000, completing the Knights' \$1 million pledge toward the bell tower for the National Shrine of the Immaculate Conception, in Washington.

#### Past Award Recipients

Established by the Alumni Association in 1941, the Signum Fidei Award is presented annually to a person who had made "a most noteworthy contribution to the advancement of Christian principles."

Last year's recipient was Joseph J. Toland, Jr., M.D., prominent Philadelphia surgeon. Previous medalists have included: Matthew H. McCloskey, builder; Bishop Fulton J. Sheen; Dr. Francis J. Braceland, noted psychiatrist; His Eminence Denis Cardinal Dougherty, and Henry Viscardi, founder of Abilities, Inc.

# CAMPUS EVENTS



## RECORD ENROLLMENT, 100th CLASS, MARK LA SALLE OPENING

La Salle College welcomed a record 'Centenary Class' of nearly 600 freshmen September 21, when the College opened its 97th academic year. Added to pre-registration figures of upper-classmen, the 100th freshman class brought the total day enrollment to another mark of over 2,100 students.

The Freshman Orientation Program for the Centenary Class of 1963 began September 14 with a welcome address by Brother Daniel Bernian, F.S.C., President of the College.

The annual, week-long indoctrination course, designed to aid the freshmen in adjusting to college life, stressed the history and traditions of the College to the 100th freshman class. The students also became acquainted with the College's curricular and extracurricular program, the health, recreational, and personnel services, and with the buildings and grounds of the campus. Special emphasis was this year given to the aims and use of the two new buildings on the Olney Avenue campus: the College Union, which opened when classes convened, and the Science Building, still under construction for expected spring semester occupancy.

New La Salle faculty members for the 1959-60 academic year include: Brother E. Austin, F.S.C., Psychology Department; the Rev. Joseph C. Burns, O.P., S.T.L., Philosophy Department; Donald F. Costello and William M. Sweetser, both Mathematics; Brother D. Aloysius, F.S.C., Reading Program; Max Eirich, Director of Language Laboratory; Leo Rudnytsky and William Zweibel, both German instructors; Joseph L. Hanley, John Keenan, and Sidney J. MacLeod, all English instructors; Joseph O'Grady, History; Brother D. Philip, F.S.C., Accounting, and Thomas J. Ryan, Industry Department.

## Record 1,000 R.O.T.C. Cadets

Another record total — for the second consecutive year — of over 1,000 R.O.T.C. cadets will take part in La Salle's military science program, now commanded by Lt. Col. William J. Bennett, U.S.A. In addition, last year's mark of some 130 cadets applying for the R.O.T.C. advanced course, necessary for either reserve or regular army commissions upon graduation, has again been equaled.

Two new courses have been added to the La Salle curriculum for the current

school year. The English Department is offering a course in "Literature of the Medieval and Renaissance Periods," and another course, "Radioisotope Technology," is being given by the Physics Department.

## New Wages, Tuition, Buildings

From the financial standpoint, the major innovations for the new semester are the recently-announced faculty wage scale, enabling increases of \$500 to \$1,000 for all members of the La Salle faculty, and the rise in tuition which made the salary increases possible.

Another major change on the Olney Avenue campus is the recently-completed, ultra-modern College Union. The giant, \$2 million edifice houses a student dining room and snack bar, seating almost 800 persons, another dining room for 80 faculty members, a theatre, recreation hall, barber shop, campus store, and conference rooms.

Students on the La Salle campus during the coming year may also witness the completion of the College's new, three-story Science Center, now under construction. It will contain 86,000 sq. ft. of floor space, and provide laboratories and offices for the physics, biology, psychology, chemistry, and geology departments. In addition, there will be 15,000 sq. ft. reserved for research activities by these departments.

## FOOD FAIR AWARDS TWO SCHOLARSHIPS

Two Philadelphia students were awarded four-year scholarships to La Salle College by Food Fair Stores, Inc., it was announced by Brother Daniel Bernian, F.S.C., president of the College.

The award recipients are George Walters, Jr., a 1959 graduate of Cardinal Dougherty High School, and Martin Kedra, an alumnus of Father Judge High School.

The Scholarships, valued at almost \$3,000 each over a four-year period, are made available each year to the sons and daughters of Food Fair employees, and to students living in communities serviced by Food Fair stores.

## NAVAL ADVISORY POST TO LA SALLE PRESIDENT

Brother Daniel Bernian, F.S.C., was recently appointed to the Advisory Council on Naval Affairs of Philadelphia by Rear Admiral Charles H. Lyman, U.S.N., Fourth Naval District Commandant.

Brother Daniel, who was appointed "in recognition of his community leadership

and patriotism as demonstrated by his voluntary services to his fellow citizens and the United States Navy," was nominated for the post by Mr. Frank C. P. McGlinn, chairman of the Council.

The Philadelphia ACONA is composed of prominent citizens of the Delaware Valley area who devote time and effort to further the interests of the Navy.

## T. N. MCCARTHY, PH.D., HEADS COUNSELING CENTER

Thomas N. McCarthy, Ph.D., has been appointed Director of the College Counseling Center, it was recently announced by Brother Daniel Bernian, F.S.C.

A native of Medford, Mass., Dr. McCarthy received his Bachelor of Arts degree in Psychology from the Catholic University, Washington, D.C. in 1950, and was awarded a Fellowship by that school for his M.A. in Psychology. He received the Ph.D. degree with Magna Cum Laude honors from the University of Ottawa in 1956, while on a leave of absence from La Salle College.

Dr. McCarthy, 32, became Assistant Director of the Center in 1953 and, since, has also been Assistant Professor of Psychology at the College. He was recently named to the Board of Advisors at St. Joseph's Hospital School of Nursing, and is a member of the American Psychological Association, the American Personnel and Guidance Association, the American Catholic Psychological Association, and the Pennsylvania Psychological Association.



Dr. Thomas McCarthy

## WINNERS OF NEW DEVELOPMENT SCHOLARSHIPS

Two Pennsylvania high school students have been awarded the newly inaugurated La Salle College Development Scholarships. The 1959-60 scholarships were awarded to Leroy S. Indorato, Easton, and to Frank P. Testa, Harrisburg.

Each competitive awards, the Development Scholarships were established to



mark La Salle's \$10 million Centenary Development Program. One scholarship is awarded to a recent graduate of the diocesan high schools located outside of Philadelphia's boundaries, while the second is limited to a graduate of a high school within the Diocese of Harrisburg. Both winners must have achieved high academic records while in high school.

Indorato, a graduate of Notre Dame High School, Easton, plans to major in pre-Medical studies at La Salle. Testa is an alumnus of Bishop McDevitt High School, Harrisburg, and will major in Physics.

#### BROTHER D. AUGUSTINE NAMED NFCCS MODERATOR

Brother D. Augustine, F.S.C., Professor of Sociology and Chairman of the Sociology Department at La Salle College, has been named regional moderator of all Philadelphia-area members of the National Federation of Catholic College Students, it was announced last month.

The duration of the appointment, which was made by the Most Rev. James McNulty, Bishop of Paterson (N. J.), is to extend to August 1961. The Philadelphia region, one of the 18 regions in the Federation, is composed of 10 Catholic colleges.

Brother Augustine, who received his bachelor's degree from Scranton University and earned his M.A. and doctoral degrees from the Catholic University, Washington, D. C., has been associated with the Federation for over a decade and for much of that time has been campus moderator at La Salle.

The new regional moderator, upon accepting the appointment, said he is impressed with the practicality of the new NFCCS projects for the 1959-60 school year. Especially commendable, he stressed, are the National Academic Program and the new financial structure of the NFCCS. More adequate finances from the latter, he said, will enable both national and regional groups to do a better job.

#### PODIUM SOCIETY REORGANIZES

The recently reorganized Podium Society is now in the process of re-establishing its rightful place on our campus in the field of music. On November 21, in conjunction with the German and Italian Clubs, the Society will sponsor the first open dance in the new ultra-modern College Union Ballroom. Also planned for this semester are two concerts for the student body. The first, on December 13, will feature the Oak Lane Symphony

Orchestra, and the second a famous pianist from Europe. During the school year the Society will endeavor to present weekly stereo concerts of fine music: including jazz, operatic, symphonic, and popular. Tentatively planned for next semester are a jazz concert and, at the close of the school year, a dinner dance for club members. All previous members of the Society and interested persons are cordially invited to send in any suggestions which they may have regarding the Society.

The new officers of the Society are: Ed McDowell '62, President; Rich Mullin '61, Vice-President; Sid Kowalczyk '61, Treasurer; Nick Massington '62, Corres. Secretary; Tony Murdocca '62, Recording Secretary; Jack Monahan '61, Publicity. The newly chosen moderator is Mr. John Veen, Director of the College Union Building.



John Guischart '38 D. McGonigle '57 Frank Hart '51

#### LA SALLE ALUMNI RE-ELECT JOHN GUISCHARD, '38

John A. Guischart, Ph.D., '38, was re-elected president of the La Salle College Alumni Association, it was announced on September 10, at the annual dinner-meeting of the La Salle Alumni Board of Directors, which was held at the Commodore Barry Club ("The Irish Center").

Also elected was Daniel E. McGonigle, '57, new vice-president, succeeding Robert E. Lodes, '50. Frank J. Hart, '51, was re-elected to the treasurer's post.

Guischart, Chairman of the Modern Language Department and Associate Professor of French at La Salle, holds the master's degree from Villanova University and earned his doctorate in French at Laval University, Quebec, Canada. He is a member of the American Association of University Professors, and of the American Association of Teachers of French.

The tenth annual Eastern Pennsylvania Pre-Medical Conference will take place at Women's Medical College in Philadelphia on October 31, 1959.

The Conference is sponsored by the Pennsylvania Delta Chapter of Alpha Epsilon Delta Pre-Medical Honor Society.



Brother Daniel Bernian, F.S.C., and Dr. John A. Guischart, '38, president of the Alumni Association hold a check for \$16,100, which represents the alumni's contribution to the Fifth Annual Giving Campaign. Thomas B. Harper, III, Esq., General Chairman, Fifth Annual Giving Campaign, presented the check to Brother Daniel at the annual-dinner meeting of the Alumni Association's Board of Directors.

## COLLEGE ELEVATES THREE TO PROFESSOR

Three members of the College faculty were promoted from associate professor to full professor, Brother Daniel Bernian, F.S.C., President, announced late last month.

The Reverend Mark Heath, O.P., was appointed professor of Religion; Brother F. Azarias, F.S.C., professor of Education, and Mr. Ugo Donini, professor of History.

Father Heath, who is also College Chaplain, has been a member of the La Salle faculty since 1953. A 1940 alumnus of the Naval Academy, Father Heath taught at the College of Notre Dame, Maryland, and at Dunbarton College, Washington, D.C., before joining the La Salle faculty. He also holds degrees from Providence (R.I.) College; the Dominican House of Studies; the Pontifical Faculty of the Immaculate Conception, and the International Pontifical University ("Angelicum"), Rome.

Brother Azarias, an alumnus of La Salle College, joined the Education Department upon his return to the College in 1948. Brother has been Chairman of the Department since 1955. He also holds the M.A. degree from La Salle.

Professor Donini, a member of the College's faculty since 1936, received his bachelor's and master's degrees from the University of Pennsylvania, and is a candidate for the Ph.D. degree at that University. He also serves as Chairman of the La Salle History Department.

## LT. COL. BENNETT COMMANDS 1,000 CADETS

Lt. Col. William J. Bennett, U.S.A., during the summer assumed command of more than 1,000 cadets in La Salle College's Reserve Officers' Training Corps detachment, relieving Lt. Col. Raymond J. Raffaeli, U.S.A.

Col. Raffaeli, commanding officer of the unit for the past three years, will report to the Army's language school at Monterey, Calif., for the study of Arabic prior to assignment to a Middle East post.

A native of Highland Falls, N. Y., and a 1940 graduate of the U. S. Military Academy, Col. Bennett assumes the Olney Avenue post after duty as chief of the military personnel management division, Continental Army Command, Fort Monroe, Va. Earlier, he served with the First Corps in Korea from 1955-56, and was executive officer of the Army's Carlisle (Pa.) Barracks from 1952-55.

Col. Bennett and his wife, Kathryn, have one child, William J. Jr., and have made their home in Abington.

## DR. COURTNEY HEADS ATHLETIC BODY

Robert J. Courtney, Ph.D., Associate Professor of Government at La Salle College, was recently named Chairman of La Salle's Committee on Inter-Collegiate Athletics.

Dr. Courtney, a 1941 alumnus of La Salle, succeeded Brother G. Robert, F.S.C., Dean of Arts and Sciences, Chairman of the Committee for the past four years.

The Committee, which serves in an advisory capacity on college policy relating to inter-collegiate athletics, is composed of seven members. These are: James J. Henry, Athletic Director, and Brother Gavin Paul, F.S.C., Dean of Students, both *ex officio* members; E. Russell Naughton, Chairman, Philosophy Department; the Rev. Mark Heath, O.P., La Salle Chaplain; Charles A. J. Halpin, Jr., Associate Professor of Industry, and Brother F. Christopher, F.S.C., Ph.D., Director of Admissions.



Dr. Robert Courtney

## FALL and WINTER SPORTS SCHEDULE

### SOCCER

#### October:

Tues. 27	St. Joseph's	Away
Sat. 31	Haverford	Away

#### November:

Wed. 4	West Chester	Away
Fri. 6	Glassboro	Home
Tues. 10	Drexel	Away
Sat. 14	Ursinus	Home
Tues. 17	Delaware	Home

## CROSS COUNTRY

### October:

Wed. 28	St. Joseph's	Home
Sat. 31	West Chester	Away

### November:

Wed. 3	Villanova	Away
Sat. 7	St. John's	Away
Tues. 10	Lafayette	Home
Mon. 16	I C 4 A	New York
Fri. 20	M.A.C.	St. Jos.

## RIFLE

### October:

Sat. 31	U.S. Merchant Marine Academy	Away
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### November:

Thurs. 19	St. Joseph's	V.F.M.A.
Sat. 21	Bucknell	Away
Tues. 24	Drexel	Away

### December:

Wed. 2	Temple	Home
Fri. 4	Georgetown	Home
Fri. 11	Dickinson	Away
Sat. 12	P.M.C.	Away
Tues. 15	V. Forge Mil. Acad.	Away
Fri. 18	Penn-Navy	Home

### January:

Fri. 9	Lehigh	Away
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### February:

Wed. 10	St. Joseph's	Home
Fri. 12	VFMA & Penn-Army	VFMA
Fri. 26	V. Forge Mil. Acad.	Away
Sat. 27	Penn-Navy	Away

## BASKETBALL

### December:

Wed. 2	Millersville	Palestra
Sat. 5	Bucknell	Away
Wed. 9	Lehigh	Away
Sat. 12	Manhattan	Mad. Sq. Gd.
Wed. 16	Lafayette	Palestra
Sat. 19	Niagara	Palestra

### January:

Wed. 6	Canisius	Palestra
Sat. 9	Duquesne	Away
Mon. 11	Morehead State	Away
Wed. 13	Syracuse	Palestra
Sat. 16	Georgetown	Palestra
Sat. 30	Western Kentucky	Palestra

### February:

Wed. 3	West Chester	Away
Sat. 6	St. Joseph's	Palestra
Tues. 9	Albright	Lincoln H.
Sat. 13	Muhlenberg	Away
Wed. 17	Univ. of Penn	Palestra
Sat. 20	Temple	Palestra
Tues. 23	Muhlenberg	Lincoln H.
Sat. 27	N. Carolina State	Away

### March:

Tues. 1	Seranton	Away
Sat. 5	Villanova	Palestra
Sat. 12	City Series	Palestra



## SWIMMING

<b>January:</b>		
Wed. 6	Seton Hall	Away
Wed. 13	Lafayette	Home
Sat. 16	Temple	Away
Wed. 27	Stroudsburg	Home
Sat. 30	Drexel	Away
<b>February:</b>		
Wed. 3	West Chester	Away
Fri. 5	P.M.C.	Home
Wed. 10	Villanova	Away
Fri. 12	Franklin & Marshall	Home
Wed. 17	Loyola	Home
Sat. 20	Bucknell	Away
Tues. 23	Univ. of Penn.	Home
<b>March:</b>		
Fri. 4	M.A.C.	Bucknell
Sat. 5	M.A.C.	Bucknell

## Political VIP'S, Mock Election In La Salle "Campaign"

Mayor Richardson Dilworth, three other prominent area political figures, and a mock election, highlighted a "campaign" on the La Salle College campus corresponding to current local political activity for the November 3rd city election.

Now a traditional election year event, sponsored by La Salle's International Relations Club, the "campaign" opened October 15 with an address to the students and faculty by Mayor Dilworth, Democratic Party incumbent mayoralty candidate.

Harold E. Stassen, Dilworth's Republican Party adversary for the office, spoke October 19th in the Olney Avenue auditorium, and talks by James H. J. Tate, president of City Council, and William M. Lennox, sheriff, followed on October 21st. Each talk featured a question and answer session between the speaker and audience.

The mock election, at which standard voting machines were used, was held on October 22nd.

Dilworth, a 1921 alumnus of Yale University, entered the local political

scene in the mayoralty contest of 1947, but was defeated by 92,000 votes. In 1949, however, he was elected City Treasurer, and in 1951 was among the first victorious Democratic Party Candidates in 67 years, winning the District Attorney post. Four years later, Dilworth was elected mayor, defeating his Republican opponent, W. Thatcher Longstreth.

Stassen, past president of the University of Pennsylvania and former U.S. deputy representative on the United Nations Disarmament Commission, won recognition on the international scene when, as special assistant to the President, he directed study of U.S. and world disarmament, including the control of nuclear weapons. A native of Minnesota, he was governor of that state from 1939-43, when he resigned to serve in the South Pacific during WWII. He was the youngest governor in Minnesota's history and, at that time, the youngest in the U.S.

## LA SALLE PROFESSOR LECTURES ON TV

On Tuesday, September 29, 1959, Dr. Joseph C. Reino, Assistant Professor of English, began a series of sixteen television lectures over WFIL-TV, Channel 6.

The course, entitled MODERN POETRY, will consist of brief discussions and readings of the principal poems of the modern age, chiefly though not exclusively American.

The program will try to emphasize that modern poetry is not at all difficult to understand, that many poets have important comments to make upon the contemporary scene (sometimes serious, sometimes amusing), and that poetry in general is an enjoyable and worthwhile experience.

The series will be televised at 11:15 A.M., Tuesdays. Each Tuesday's program will be filmed on video tape for rebroadcast at 6:30 A.M., the following Tuesday.

## HISTORICAL REPORT II

### Brother Reverian, F.S.C., Co-Founder of LaSalle College

by Bernard H. Moss, D.D.S., '26

The establishment of La Salle College in 1863 was a result of the joint efforts, experience, and total dedication of the entire community of Christian Brothers then residing in Philadelphia. Brother Reverian, F.S.C., assumed an active role in the Community and with the other Brothers can be considered as Co-Founder of La Salle College.

Born in Tipperary, Ireland, in 1826, Jeremiah Duggan migrated to Canada at an early age. Imbued with the religious zeal of his forebears, he entered the Novitiate at Montreal in 1858. He was then 32 years of age. Upon completion of his training he received the name of Brother Reverian in religion. His first assignment was to St. James School in Brooklyn in 1861. In 1862 he was a member of the Philadelphia Community, alternately teaching at St. Ann's and St. Mary's Schools. When the Brothers applied for and received a Charter for "La Salle College in the City of Philadelphia," Brother Reverian's name appeared as one of the incorporators of the College, using for legal purposes his secular name—Jeremiah Duggan. May 29, 1863, found Brother Reverian assistant to Brother Leo in the establishment of the New York Catholic Protectory, where Brother Reverian remained until 1870. From 1871 to 1878 he taught successively at St. Joseph's School in Baltimore and at St. Michael's in Philadelphia. Transferred in 1878 to the scene of his earlier labors, Brother Reverian spent the rest of his life at the New York Catholic Protectory where he died on January 23, 1907, at the age of 82.

In his later years Brother Reverian was afflicted with bronchial asthma aggravated by prolonged attacks of insomnia all of which he bore with fortitude and resignation. His life was a complete dedication to the service of God and his community.

## Coming Social Events

OCTOBER 31 — HARVEST DANCE, Ballroom, College Union Building, 9 P.M. to 1 A.M., Music by Al Raymond and his Orchestra — Tickets, \$3.00 per couple.

NOVEMBER 6 — ALUMNI FORUM, Lecture #1 — Topic: COLD WAR HOSPITALITY, WHAT DOES IT MEAN? — Speakers: Drs. Cleary and Lukacs — 8 P.M., Theatre, College Union Building; Admission Free; Refreshments will be served.

NOVEMBER 15 — COMMUNION BREAKFAST AND SIGNUM FIDEI PRESENTATION CEREMONIES, Mass: 10 A.M., College Auditorium. Breakfast: Dining Room, College Union Building. Subscription — \$3.00.

NOVEMBER 21 — DANCE (for the benefit of the College Union Building record collection) Ballroom, College Union Building — 9 P.M. to 12 P.M., Admission — \$1.75.

NOVEMBER 25 — SBK THANKSGIVING DANCE — Sandy Run Country Club — 9 P.M. to 1 A.M., Tickets, \$3.50 per couple (proceeds will be used to cover expenses of the SBK Christmas Party for St. John's Orphanage)

DECEMBER 11 — CABARET NIGHT (sponsored by Classes 1890-1930) — Ballroom, College Union Building — 8:30 P.M. to 1 A.M., Admission 50¢.

DECEMBER 13 — CONCERT — Oak Lane Symphony Orchestra — 8:30 P.M. to 11:30 P.M., Theatre, College Union Building — Admission Free.

DECEMBER 15 — CHRISTMAS SHOW (Sponsored by the College Union Building Committees) — Theatre, College Union Building — 6 P.M. to 7:30 P.M., Admission Free.



# PERSONAL PATTTER



Left to right: Brother E. Clementian, F.S.C.; Dr. Maurice J. Kelley, '36, and Brother Gregorian Paul, F.S.C.

'18

GEORGE I. LOVATT, JR., spoke to the Philadelphia Chapter, Pennsylvania Society of Professional Engineers last month on "City Improvement."

'36

Brother E. Clementian, F.S.C., and Brother Gregorian Paul, F.S.C., attended the Annual Honors Meeting and Dinner of the New York Chapter of the American Institute of Chemists where DR. MAURICE J. KELLEY was presented with the Eleventh annual Honor Award. Dr. Kelley is the youngest person ever to receive this honor. Dr. Kelley is Director, Project Coordination Dept., Chemical Development Division, Nopco Chemical Co., Harrison, N. J.

'38

DR. OSCAR CORN has been named Associate in Orthopedics on the teaching staff of Hahnemann Medical College . . . EDWARD GRUMM was recently honored as the most outstanding Knight of the Year, '58-'59 Term, by the Gadsden Council, Knights of Columbus . . . DANIEL J. McCAULEY, JR., former Philadelphia attorney, has been named general counsel of the Federal Trade Commission.

'39

PAUL J. DONOHUE has been engaged as a seventh and eighth grade

science teacher at the Lakewood Junior High School . . . HAROLD METZ and his wife, Mary, announce the birth of Regina on July 23rd. Harold was recently appointed Vice-President, technical education programs, RCA, will manage RCA Institute, Inc., and coordinate company technical publications.

'42

DR. MICHAEL MANDARINO has been named Associate in Orthopedics on the teaching staff of the Hahnemann Medical College.

'43

FRANK IGNASZEWSKI, now a civilian, is working with Douglas Aircraft Corp. as a Field Service Representative . . . JACQUES M. KELLY has been appointed Assistant to the Director of analytical laboratories and quality control of Charles Pfizer & Co., Inc.

'49

JOHN E. BARRY was graduated on June 19 from the Graduate School of Banking, Rutgers University, after successfully completing a three-year banking course sponsored by the American Institute of Banking . . . MICHAEL J. ZAPPITELLI has received his Master of Science in Radiology degree from the College of Osteopathy . . . RICHARD LLOYD has been appointed Chief Trust Officer for the National Bank of Catauqua, Pa.

'50

PAUL R. BREME is teaching school at Central Bucks High School in Doylestown . . . JAMES BROWN and his wife, Mary Ellen, announce the birth of their third boy, Mark Carroll, on August 29 . . . WILLIAM H. DEVINE is teaching at James Alcom School . . . JOHN J. ELSER is a Language Arts Collaborator in School District No. 7 . . . WILLIAM A. FITZPATRICK has been graduated from Temple University's School of Law . . . FRANK HAUSER has been teaching at the Spring Garden Institute . . . THOMAS F. KEHOE has just been graduated from Rutgers Graduate School of Business Administration with his M.B.A. Tom was elected to Beta Gamma Sigma . . . LAWRENCE J. KELLY has been appointed District Manager for the John Hancock Mutual Life Insurance Company in Cleveland, Ohio . . . JOSEPH R. McDONALD, ESQ., is now associated with the firm of Perkin, Twining, Dower & Christie . . . JOSEPH F. O'CALLAGHAN is teaching at Fordham University . . . JERRY M. SCHIAVONE teaches at the Farrell School . . . CAPT. ROBERT J. SORENSEN is one of 12 Army doctors who recently reported to Walter Reed Army Medical Center to attend the seventh class of the annual Military Medicine and Allied Sciences course . . . JOSEPH GRAEF, who is employed as a building materials salesman in the San Joaquin Valley by the Johns-Manville Sales Corp., was married on August 1 to the former Iva Ruth Pinkston of San Francisco.

'51

ANASTASIUS BANDY is an instructor in Classics at the University of California, Riverside Branch . . . JOHN FALZETTA is Ass't County Superintendent of Schools, Atlantic County, N. J. . . . JEROME P. HOFMANN has been appointed the new principal of the Green Ridge School by the Penn-Deleo School Board. Jerry will replace FELIX MOLETTI, '52 . . . FRANK SWEENEY of the Polychemicals Dept., E. I. duPont de Nemours & Co., Inc., presented a technical paper during the 14th annual Paper-Plastics Conference in Chicago, Sept. 21-23 . . . JOHN FALZETTA has been appointed Assistant County Superintendent of Schools in Atlantic County, New Jersey.



52

ANTHONY COVELLO married the former Barbara Jean Lanz on August 15 . . . FELIX MOLETTI has been appointed to the post of principal of the new Penn-Delco High School . . . LAWRENCE BACCILE sailed for Bourges, France, where he will serve as an English language assistant at the *College Moderne et Technique de Garçons*, under the Fulbright scholarship program . . . FRANK J. CAMPBELL, JR. of the Bell Telephone Co. of Penna. was recently promoted to the position of Staff Assistant, in the Commercial Department . . . REUBEN MILLER is now teaching Economics at the University of Massachusetts.

53

VINCE D'ANDREA is a psychiatry resident in San Francisco . . . GENE DISANTIS was married on July 18 to the former Doris E. Horner . . . DR. PAUL EISENSTEIN is now stationed in Pueblo, Colorado with the U. S. Army . . . GENE HAGAN, who is an obstetrical resident in Lower Bucks County Hospital, was married on July 18 to the former Kitty Hayes . . . JOSEPH J. HANNA announces the relocation of his offices in association with Dr. John C. Neill at 5128 N. Broad St. . . DR. WALTER LOMAX is now in general practice in Philadelphia . . . JAMES McDEVITT is with the U. S. Army Medical in Germany . . . JOHN MAGEE is a Medical Resident at Bryn Mawr Hospital. He plans to further his studies at Georgetown University . . . AL MARTUCCI is in Germany with the U. S. Army Medical Corps . . . RUSSELL REISS was married on Sept. 19 to Dr. Rosemarie T. Curcillo, a Pediatrician . . . RICHARD RYAN, a Lieut. in the U. S. Navy Medical Corps, is stationed at Camp Lejeune with the Marines . . . VITO A. VALECCE, M.D., and his wife, Elizabeth, are the parents of a little girl—Jayne Ann. Vito is practicing medicine in Runnemede, N. J. . . . CARL VON NELL attended the Language School at Middlebury College this summer to study German . . . THOMAS VARD and his wife, Peggy, announce the birth of their second child—Thomas, III, born July 27.

54

ALEXANDER AVALLON and his wife, Joan, announce the birth of Alexander, Jr., on September 10 . . . JOSEPH BOZZI studied French this summer at the Language School at Middlebury College . . . JAMES CHAMBERS and his wife announce the birth of their fourth boy, Mark Francis, on September 5 . . . RONALD J. COLOMBO was married on August 1 to the former Carolyn Bradway . . . DR. PHILIP DORFNER opened

Medical and Surgical offices — Lawndale Medical Diagnostic Center — early this month . . . DR. WILLIAM "FLASH" GORDON, who goes into the Navy next year, is interning at Nazareth Hospital . . . DOMENIC NAPPI, chief resident at St. Agnes Hospital, was honored at a dinner at Palumbo's on September 12 . . . FRANK "WACKY" O'HARA and his wife are the proud parents of a baby boy, John Francis . . . WILLIAM WINGEL spent his summer touring Europe on a Temple University History Tour.

55

MICHAEL F. AVALLONE has received his D.O. degree from the College of Osteopathy and is now interning at Grandview Hospital in Dayton, Ohio . . . WILLIAM C. BERGMANN and his wife, Joan, welcomed a son, William, on July 24. Bill is now with G. L. Garrett . . . WILLIAM J. CARR is teaching at Cooke Jr. High . . . JACK DALY studied Spanish this summer at the Language School at Middlebury College . . . FIRST LIEUT. CLYDE E. GOODYEAR has been named aide to Brig. Gen. Harold Walmsley, commanding General of the Army Chemical Center and the Chemical Corps Material Command . . . GEORGE HAGGERTY was 3rd U. S. Army triatholon at Ft. Campbell, Ky. George is engaged in psychological operations at Ft. Bragg and is on the staff of the Special Warfare Center "Newsletter" . . . THOMAS KUBACKI has received his D.O. degree from the College of Osteopathy and is interning at the Bashline Osteopathic Hospital & Clinic in Grove City, Penna. . . GENE McDONNELL, College baseball coach, has opened a sporting goods shop at Ogontz and Olney Aves. . . JAMES P. PARKS, JR., has married the former Marie T. Wahl. The ceremony took place on Sept. 26th . . . JOHN A. TEEFY, JR., has joined the Advertising Dept. of Meredith Publishing Co., Des Moines, Iowa . . . MARVIN S. WALLACH, who was married on June 21, received his D.O. degree from the College of Osteopathy and is now interning at the Hospitals of the Philadelphia College of Osteopathy. Marvin received a gold key for his work as Literary Editor of the yearbook. HARVEY PORTNER has been named assistant basketball coach by Central Bucks High School in Doylestown . . . DAVE SMITH (Eve. Div. Office) and Sue Liebner (Bursar's Office) were married on October 31.

56

FRANK S. BLATCHER has been granted the National Quality Award for 1959 by the Fidelity Mutual Life Insurance Company . . . HARRY CALDWELL, JR., has received his D.O. degree from



John A. Teefy, Jr. '55

the College of Osteopathy and is now interning at the Hospital of the Philadelphia College of Osteopathy . . . HENRY G. DEVINCENT was married on June 27 to the former Frances Mary Dick . . . ALFRED C. STROHLEIN has been accepted at Johns Hopkins University School of Medical Arts. He is the first from La Salle to be given this honor . . . FRANK J. TURBETT, Chief Engineer with Lasko Metal Products, Inc., is the author of an article entitled, "When Are P. E.'s in Industry Acting Unethically?"—which appears in the April 1958 issue of AMERICAN ENGINEER. . . . JOHN C. VOLZ is teaching in West Hampton, N. J. John and his wife, Peggy, are the proud parents of a baby boy, Mark Kevin, born September 3 . . . JOHN POMPA and his wife Joan are the proud parents of a baby girl, Kathy, born Sept. 10.

57

LAWRENCE V. BATDORF and the former Mary Bonenberger were married on June 6 . . . FRANCIS McMENAMIN has entered the Trappist Monastery at Conyers, Georgia . . . JOHN MABEN and his wife welcomed their second daughter, Alice, on Tuesday, July 14. John is in the Philadelphia District Sales Office of the Ford Motor Company . . . EUGENE J. POLITOWICZ married the former Patricia Claire Powers on June 20th . . . WILLIAM TASCA attended the Language School at Middlebury College this summer to study Italian . . . THOMAS C. ADDISON was married recently to the former Joan Steward of Connecticut . . . JAMES BARAG and his wife, Mary Jane, announce the birth of Kevin Daniel on June 2 . . . 2nd LIEUT. LAWRENCE J. BORGER has completed the eight month officers' basic course at Marine Corps Schools, Quantico, Va. . .



ROBERT E. BOYLE and Carol Chapla were married on August 22. Bob is with Airport Sales Corp., Hale and Hale Agency, Pittsburgh . . . ANDY DUFF and his wife, Elaine welcomed Kimberly-Michele on August 26 . . . 2nd LIEUT. CHARLES J. ELTRINGHAM has completed the eight month officers' basic course at Marine Corps Schools, Quantico, Va. . . . JOHN B. KELLY and his wife, Maureen, announce the birth of Moira Anne on July 27 . . . ED KOTH rallied to win the Montgomery County Men's Singles Tennis Tourney at Norristown High School Courts on July 15 . . . THOMAS R. O'DONNELL has completed the eight month officers basic course at Marine Corps Schools, Quantico, Va. . . . 2nd LIEUT. JAMES P. SHEEHAN has also completed the eight month officers' basic course at Marine Corps Schools, Quantico, Va. . . . PFC. FRANCIS R. SNOCK is a member of the Second Depot Supply Battalion, U. S. Marine Corps Reserve . . . GERALD McCAUSLAND was married on October 3 to the former Miss Joan McMahon, secretary to Dr. Alan Wetter.

'58

ARTHUR DELANEY married the former Maria Houseal, of the College Library Staff, on October 3rd . . . CHARLES P. MACKUS was married on October 10 to the former Jane Louise Crecelius.

'59

JOHN E. ALGEO is teaching at Roman Catholic High School . . . ROBERT ALOTTA is working as a copywriter with the *Philadelphia Inquirer* . . . JERRY ANNUNZIATO is attending Villanova Grad School . . . WILLIAM BADER became Ensign in the USNR on October 2 when he left post as pre-flight cadet . . . WILLIAM BARBOUR is a research chemist with Betz Laboratory . . . BASIL BATTAGLIA is attending American U's Law School . . . ELMER BAUER, JR., is a Junior Accountant with Hoch, Morgan & Co. . . . BERNARD BLUMENTHAL attended the Language School at Middlebury College this summer to study German . . . WILLIAM J. BORK is an accountant with General Motors Corp. . . . ROBERT R. BRAY is teaching at Lower Moreland . . . CARL H. BROWN, JR., began his graduate work in psychology at Temple University's Graduate School of Psychology . . . DANIEL J. COLOMBI is a Medical Student at Temple University's School of Medicine . . . MARTIN J. CONNOLLY is presently in the Marine Corps . . . JOHN DALY is at the U. of Illinois . . . ALBERT DORLEY is attending Niagara University as a graduate student . . . WALTER FAGAN is studying medicine

at George Washington School of Medicine . . . JOHN FEELEY is a student at Jefferson Medical College . . . JAMES E. GIBLIN has enrolled in the one-year course in the University of Pittsburgh's Graduate School of Retailing . . . THOMAS J. GRIMES is a training instructor for RCA . . . EUGENE P. HAGERTY teaches at Academy of the Sisters of Mercy, Gwynedd Valley . . . PETER HANEY is working for McNeil Laboratories as a Medical Representative . . . RICHARD T. KIRCHOFFER is teaching English and history at Cardinal Dougherty High School . . . FRANCIS R. KLAFTER is employed as an Auditor with Abbotts Dairies, Inc. . . . JOSEPH B. KRAFT is enrolled in the one-year course in the University of Pittsburgh's Graduate School of Retailing . . . RICHARD J. KROLL is doing graduate work at the University of Pennsylvania. . . . DANIEL J. LAWLER is on the Industrial Education Staff of RCA . . . JOHN J. LEE is working as a Distribution Accountant for Reuben H. Donnelly Corp. . . . EDWARD A. LESZCZYNSKI teaches Latin and Social Studies at North Penn Joint School in Lansdale . . . FERNANDO LOMBARDI is working as a Public Accountant with Lybrand, Ross Bros. & Montgomery . . . JOSEPH J. McELHENNY teaches Social Studies at Lincoln High School . . . JOSEPH T. MAKAREWICZ is furthering his studies at Marquette University . . . JAMES V. MALLON is now teaching at Burlington High School . . . ROBERT E. MATIRKO is a graduate student at MacMurray College . . . JOHN NEUPAUER is a teacher of Biology at Triton Regional High . . . THOMAS J. NOLAN is doing graduate work at Boston College Graduate School . . . JOHN C. NOONAN is employed by Triangle Publications as a Promotion Manager . . . AUSTIN L. NORRIS is working for Liberty Savings & Loan Co., Los Angeles, as an Accountant . . . CLARENCE J. NOWACK is an Analytical Chemist with Betz Laboratories . . . FRANK J. OBARA, JR., is studying law at Georgetown University Law Center . . . JOSEPH J. PELLO is a Physicist with ASWL, Special Methods Division, NADEVCE, in Johnsville . . . ROBERT A. RESNICK is a student at Dickinson School of Law . . . JOHN J. SHEA is furthering his studies at the University of Pittsburgh's Graduate School of Retailing . . . EDWARD J. SPANIER is a graduate student at Purdue University . . . JOHN H. STATHAKIS is a student at the Philadelphia College of Osteopathy . . . DANIEL S. STEELMAN has been named Director of Purchasing by Fischer & Porter Co. . . . JAMES F. STEHLI has enrolled in the one-year course in the University of Pittsburgh's Graduate School of Retail-

ing . . . JOHN V. TOUEY is a graduate student at Fordham University . . . RALPH J. UNGARO is employed by Fenestra, Inc., as an Estimator-Engineering Backer . . . VINCENT D. VALECCE teaches history at Cardinal Dougherty High School . . . BENJAMIN S. VASSALLO is teaching English at Penn Treaty Jr. High School . . . WILLIAM S. WAPLES, JR. is employed as a Salesman with William S. Waples Wholesale Jewelry.

BRUCE T. BEAUMONT now with Goodall Rubber Company in Trenton . . . THOMAS BEEBE and Barbara Ann Ahearn were married in St. Joan of Arc Church, Camden on September 12 . . . PAUL CAHILL is a Physicist at Johnsville, NADC . . . JOHN R. CAMPBELL now a Logistician with RCA-ICBM Support Team . . . JOSEPH R. CUPINI is the Assistant Manager of Woolworth's in Vineland, N.J. . . . LAMAR DOTTER is attending Notre Dame's Law School . . . JOHN J. DUFFY is a student at Villanova's Law School . . . JOHN J. FEEHAN attends Penn's School of Social Work . . . FRANK J. FRITZ, JR. is a Management Trainee with the First Pennsylvania Company . . . WILLIAM H. HURST is the Educational Administrator for the Spring Garden Institute . . . THOMAS F. LONG is also a Physicist at Johnsville, NADC . . . TOM and FRED MANNING are both enrolled at Temple's Graduate School of Business and Public Administration . . . JAMES J. PATTON is a student at U. of P.'s Medical School . . . WILLIAM J. RANDALL now a Claims Examiner with the New Jersey Division of Employment Security . . . ARTHUR H. J. RONEY is teaching German at Woodrow Wilson High in Camden . . . JAMES F. SCHROTZ is studying French on the graduate level at Laval.

Your prayers are requested for the repose of the souls of: Joseph Coyle, '03; Father Joseph Noonan, C.M., '08; Joseph I. McNichol, '12; John J. Haney, '19; William P. Carlin, '21; William T. Kane, '22; Julius Schoedler, '22; John McGurk, '23; James J. Tully, Jr., '24; Charles A. Tague, '27; George F. Himsworth, '31; Kevin McCann, son of Robert ("Ace") McCann, '50; Dr. Lawrence Kelly, father of John J. Kelly, '39; Francis J. Erb, '60; Max J. Sorenson; the brother of Brother D. Augustine; the mother of Dennis McCarthy, '47; the father of Eugene Hagan, '53; Dr. Joseph J. Toland, Jr.



# FRIENDS OF LA SALLE

La Salle College earnestly solicits the interest and support of friends to bring to a complete realization the goals of the development program which will enable La Salle to render greater service to the youth of our nation and, particularly, the youth of the City of Philadelphia. There are a number of reasons why La Salle College is worthy of this interest and support from Industry, Corporations, and individuals. The following are foremost among them:

1. Ninety percent of the student body, now numbering nearly four thousand, are from the city of Philadelphia and its environs. La Salle College is a Philadelphia college, *in* the city, and *of* the city. A recent survey of the alumni reveals that almost all of the graduates of the College remain in this metropolitan area.
2. The College, in a practical and effective manner, is seriously concerned about making available to young men of modest financial resources—men whose potential can be of great usefulness because of a college education—an opportunity to secure this education. Tuition fees at La Salle College have been traditionally modest. Student aid averages over \$120,000 each year. This amount is many times over the average amount of assistance given annually by a college of similar size and character.
3. The College, in existence close to one hundred years, has been preparing professional men, doctors, dentists, teachers, lawyers, accountants, etc., who have been serving metropolitan Philadelphia.

4. Requiring military instruction of all physically able students through the Reserve Officers Training Program, La Salle is sharing fully in the national effort to prepare youth to assume its rightful responsibilities in our democracy.
5. La Salle College is rendering a large measure of service to industry and business by providing, in the Evening Division program, an opportunity for men gainfully employed to secure a college education and in this way to prepare them to give a better and more efficient service to their employers.
6. By giving her students an education based on sound Christian principles which respect the dignity of the human person and human society, La Salle College is making a real and substantial contribution to the preservation of our cherished American birthright of freedom in a democracy.

LA SALLE COLLEGE IS DETERMINED TO GIVE THE BEST TO THE YOUNG MEN OF PHILADELPHIA SEEKING A COLLEGE EDUCATION UNDER HER AUSPICES. THE RESOURCES OF THE COLLEGE ARE MEAGRE. THE COLLEGE NEEDS THE SUPPORT OF PHILADELPHIA TO ENABLE HER DEVOTED FACULTY TO EDUCATE OUR YOUTH. WE EARNESTLY SEEK YOUR INTEREST AND SUPPORT. CONTRIBUTIONS TO THE DEVELOPMENT PROGRAM MAY BE SENT TO:

THE OFFICE OF THE PRESIDENT  
LA SALLE COLLEGE  
PHILADELPHIA 41, PENNSYLVANIA

## FORM OF BEQUEST TO

### *La Salle College* IN THE CITY OF PHILADELPHIA

I give and bequeath to La Salle College in the City of Philadelphia, an educational corporation established by special charter in the Commonwealth of Pennsylvania, the sum of .....

..... dollars,  
to be appropriated by the Board of Managers of the College for its benefit in such manner as the Managers may think most useful.

LA SALLE  
La Salle College  
Olney Ave. at 20th Street  
Philadelphia 41, Pa.

Second class postage paid at Philadelphia, Pa.



# LA SALLE COLLEGE

A Catholic Liberal Arts college for men, conducted by the Christian Brothers, offering programs of study leading to the degrees of Bachelor of Arts or Bachelor of Science.

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ACCOUNTING      FINANCE      GENERAL BUSINESS  
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MATHEMATICS      PSYCHOLOGY

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ITALIAN      LATIN      POLISH      RUSSIAN

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*Industrial Relations*

*Insurance*

*Marketing*

*Electronic Physics*

For further information, write Director of Admissions, La Salle College, Philadelphia 41, Pa.





